

KRYSTAL PALMER

Educator, Trainer, & Designer



MISSION STATEMENT

Experienced leader, designer, and creative looking to share her love for learning, organizing, and content creation. Future-forward thinker who is passionate about building relationships, sharing goals, creating curriculum, and building future leaders.

EDUCATION & LICENSURE

Ball State University

B.S Visual Arts Education, Honors, Ceramics Specialization

Florida Educator License

(Education K-12)

Adobe Certified Professional

(Photoshop, InDesign, Illustrator)

ACADEMIC HONORS & LEADERSHIP

- Presidential Scholarship
- Cardinal Legacy Award
- Roberta Law Scholarship
- Kappa Delta Pi - Gamma Theta Chapter
- Motivate Our Minds Volunteer
- Welcome Week Leader
- Florida Art Education Association
- Habitat For Humanity Volunteer
- FFA Sponsor
- Sophomore Class Council Sponsor
- AHS Dance Coach
- Incoming Educator Mentor
- Social-Emotional Learning Site Team Leader
- Photography Club Sponsor

FIELD SKILLS

- Adobe Creative Suite
- Canvas/ LMS
- Microsoft Office
- Articulate 360
- Zoom, WebEx, Teams
- SharePoint
- PC/MAC Capable
- Drawing, Painting
- Google Creative Suite
- Microsoft Teams
- WordPress
- KeyNote

PUBLICATIONS

Frozen Movement: A Senior Honors Thesis (April 2015)

GET IN TOUCH WITH ME

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EXPERIENCE

Senior Leadership Development Consultant & Designer

Publix Super Markets (2022-present)

- Developed training content and presentations including computer-based training, procedural guides, course menus, student workbooks, and skill sheets
- Analyzed, developed, designed, implemented, and evaluated impactful and effective instructional training
- Built relationships among stakeholders through content creation, presentations, and feedback
- Worked directly with officers and company leaders through design and implementation of training for senior leaders and other leadership development initiatives; developed a knowledge base of the retail job class system and the leadership development curriculum
- Developed training content, frameworks, and instructional material for retail and corporate associates; curated leadership content for the Leadership Development website
- Developed, maintained, and updated the Leadership Development website with current and relevant leadership content
- Designed logos, marketing materials, and instructional materials
- Maintained and delivered multiple workloads while working both in team and solo environments; provided online training and support simultaneously
- Developed knowledge of trends within the industry and an understanding of current trends in leadership development, learning theory, and learning practices and how they all relate to Publix initiatives
- Demonstrated a commitment to developing Publix leaders and providing the tools to assist leaders develop other leaders based on company initiatives and values
- Designed and implemented training for participants and facilitators including train-the-trainer

Visual Arts & Graphic Design Educator

Orange County Public Schools (2016-2023)

- Managed training design, delivery, and content development for students, ensuring college preparedness and an ability to think creatively in rapidly changing world
- Evaluated effectiveness of content mastery through data collection and monitoring
- Built relationships among stakeholders through content creation, presentations, and feedback
- Connected and collaborated with parents, teachers, administration, and support services
- Developed training content, frameworks, and instructional material for new teachers as well as select delivery method and instructional aids
- Designed logos, posters, and advertisements for school clubs and events
- Maintained and delivered multiple workloads while working both in a team and solo environments; provided online training and support simultaneously
- Taught Photography, Adobe Creative Suite, Elements and Principles of Design, Historical Art

Merchandise- Disney College Program

The Walt Disney Company (2016)

- Assisted with guest questions and built knowledge of marketing techniques for the brand
- Connected and collaborate with internal teams; explored Disney as a brand through meet and greet opportunities
- Maintained character and park integrity while building and demonstrating Disney culture
- Coordinator trained and money room experience; leader among peers

Art Director

Salvation Army (2012-2015)

- Managed training design, delivery, and content development for students
- Created and delegated camp budget
- Collaborated with parents, teachers, administration, and support services
- Developed training content and instructional material for camp counselors, as well as select delivery methods and instructional aids that aligned with camp curriculum goals
- Provided marketing images and content for social media platforms

SPECIALIZED SKILLS

- Editing
- Time Management
- Strategic Planning
- Research
- Communication
- Team Building
- Data Collection
- Graphic Design
- Training
- Virtual Education
- Technical Writing
- Public Speaking